

## **IESO Stakeholder Engagement**

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**From:** Paul Shervill

**Sent:** November 12, 2012 2:30 PM

**To:** Trickey, Candice

**Subject:** FW: IESO Bulletin - October 18, 2012

As the IESO's background material suggests, the three representatives of this sector should reflect a mix of services including companies that..."offer programs or products for wholesale or retail electricity rates, conservation or load management as well as marketers or brokers". Established representatives in this sector currently include Jack Burkom (Marketers and brokers) and Ersilia Serafini (conservation programs for retail customers). There remains one vacancy to be filled.

Rodan Energy Solutions, while not the only company which might have an interest in the remaining vacancy, is well positioned to help represent the broad interests of the sector. Rodan's business includes services for both wholesale and retail customers and encompasses metering services, smart grid integration, load management and aggregation and renewable energy support services. Rodan's client listing includes some of the largest industrial and commercial electricity users, most of the large generators in the province, Local Distribution companies and provincial agencies such as the Ontario Power Authority. Rodan representatives have experience in working collaboratively with government, agencies and a range of other service providers. In summary, we believe a Rodan representative would have the scope to assist the IESO SAC in effectively representing the interests of service providers as well as their customers.

About Rodan: Rodan Energy Solutions Inc. is Ontario's first and largest demand response aggregator which includes load curtailment and distributed generation. Rodan has nearly 300 megawatts of capacity under management. Rodan is a Market Participant, is registered with the IESO as a Metering Service Provider and registered with Measurement Canada under the "Electricity and Gas Inspection Act". The company is an active member of the Ontario Energy Association, the Association of Demand Response and Smart Grid and is a commercial member of the Electricity Distributors Association. The company is authorized by the Professional Engineers of Ontario to provide engineering services.

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